



cleo

~ since 1971 ~

Newsletter

Autumn/Winter 2011

CELEBRATING 40 FABULOUS YEARS OF CLEO - SINCE 1971

This season we are celebrating being 'FABULOUS AT FORTY'. At reaching this milestone birthday thoughts turn to the unforgettable fashions of the past four decades, however we are not lingering there for too long! It is the beginning of an exciting new season and the start of an all important new chapter for CLEO. The latest collections reflect this being confident, contemporary and aspirational.

The look and feel this season is softer, more rounded and feminine. Texture is important with both fine and chunky knit. The look is cosy and fluffy however contrast with a silky blouse and you will certainly be on-trend. As for shape the poncho and cocoon are important, and with their capped and batwing sleeves you can experiment with oversized slouchy looks. The tunic is out in force once again giving us the longline silhouette and the opportunity to do long and short layering. There are so many variations to the theme be it simple with clean lines or detailed with an interesting cut, the choice of tunic is yours. There are dresses in easy to wear jersey however many of us will have to work out how to reintroduce the dress into our lifestyle. I think we need a little push in this direction i.e. not being afraid to dress up a bit more and being a bit ladylike! As for colour let's just say it's black, grey, or muted (there are mushroom and denim shades aplenty). Some brights do feature mainly as an accent, but it is also possible to do some colour blocking.

Here is just a taster of what's literally in store for you this season! Enjoy.

For more visit www.cleo-of-cardigan.co.uk



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LAUREN VIDAL
PARIS



sommermann





Other labels include Alain Weiz (Plus size) ~ Charnos Hoisery ~ Codello (Scarves) ~ Escorpion (Basic Knitwear) ~ Frank Walder (Co-ordinates) ~ Hawick Knitwear ~ ID Hats ~ Jean Paul ~ Kokomarina ~ Michele (Trousers) ~ Monari ~ Mosa-ik ~ Oui ~ Pause Cafe ~ Summum

Visit us in store at 28 High Street, Cardigan, Ceredigion SA43 1JG
Contact us on 01239 621465 or info@cleo-of-cardigan.co.uk

As part of our celebrations all customers of new Autumn/Winter apparel receive a free gift, plus entry into our free prize draw.

Prizes are as follows:-

1st £50 Gardd y Nos Restaurant, Aberporth

2nd £30 Sgidie Teifi, High Street, Cardigan

3rd £20 Tranquil Moment's Beauty Salon, College Row, Cardigan

To be drawn on Thursday 11th November at CLEO's official birthday bash - one for the diary as you will all be cordially invited, (details of which you will receive closer to the time). Ciao for now!